

Annex 4: Description of regional business support and facilitation programs with online resources

[Business Link Pacific](#)

The Business Link Pacific (BLP) network assists local businesses to improve their operations with expert advice in 15 areas, including accounting, marketing, diversity and inclusion and strategy. They work with private sector organisations and financial institutions to connect small and medium-sized enterprises to advisory and financial services. Online resources include a comprehensive business toolkit (diagnostics, continuity planning, financing, climate action, etc.), business advisors and business financing. BLP provides business development grants and subsidies for advisory services. Their business advisors undergo prescribed training and are certified. BLP operates in 13 countries except Federated States of Micronesia (FSM), Republic of Marshall Islands (RMI), and Palau. They are funded by the New Zealand Ministry of Foreign Affairs and Trade and implemented by DT-Global.

[Pacific Trade Invest](#)

Pacific Trade Invest (PTI) is operated by the Pacific Islands Forum Secretariat and offers access to general resources and upskilling opportunities to Pacific businesses looking to become export- and investment-capable, while working intensively with those trading or ready to trade in international markets. They serve all Pacific Islands Forum members and have offices in Australia, New Zealand, the People's Republic of China, and Europe. PTI provides various grants and subsidies including export freight financing, participation in trade fairs and missions and specialised export and investment readiness advisory services. Its Blue Pacific Portal offers a wide range of online resources covering: e-commerce operations, commodity prices, export readiness checklist, export business plan, export pricing guide, business registration guide for each country, cash flow and business canvas, and impact investing checklist. They also publish the Pacific Business Monitor series providing market outlooks and analytics on key economic issues impacting the region. PTI also publishes stories on successful Pacific export businesses and entrepreneurs.

[Pacific Islands Small Business Development Center Network](#)

Pacific Islands Small Business Development Center Network operates from the University of Guam through the US Small Business Administration (SBA). It has offices in RMI, Palau and the states of Pohnpei, Kosrae, Chuuk and Yap in the FSM. It provides free, confidential, one-to-one counseling in all areas of business management, including pre-venture feasibility, business plan development, marketing, record keeping, financial and human resource management, operations management, and access to capital, as well as specialised areas such as international trade and technical services. Its online resources include business plans, financial templates, regional business guides, and a Micronesia business directory including women-owned businesses. They have an active social media network. Access to grants is through the SBA.

[Pacific Islands Private Sector Organisation e-campus](#)

There are plans by the Pacific Islands Forum Secretariat to revive the Pacific Islands Private Sector Organisation. In conjunction with the International Labour Organization International Training Centre, the e-campus offers five online courses specific to the management and financial sustainability of private sector organizations, including membership building, advocacy and lobbying, revenue and services building, and reputation and crisis management.